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Engineering



i-REFO

Increase in Reduction and recovery of expired foods

Food recovery and donation

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i-REXFO model application in the REF (Reduction of Expired Food) chain

Actions defined in the trasferability plan

1. Increasing the number of food surplus suppliers into the REF chain
2. Creation of a food surplus donation guideline
3. Increasing the channel capacities in the redistribution
4. Increasing general awareness about food waste prevention

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Increasing the number of suppliers into the REF chain



- Creating connections with new potential donors
 - ◆ 50+ new donor companies for the Hungarian Food Bank
 - ◆ 20+ potential donors from the HORECA sector
- Creating a more motivating regulatory environment for donations
 - ◆ Special regulation during COVID crises

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Creation of a food surplus donation guideline



- Food donation guidelines for the food processing and retail sectors
- Food donation guidelines for the hospitality sector
- Both in cooperation with the Hungarian FLW Platform (incl. the Food Chain Safety Authority)
- Blueprint for countries where such guidance is still missing

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Increasing the channel capacities in the redistribution



Testing of potential actions targeting the involvement of additional financial and human resources in the redistribution chain

- NGO partner network—100+ new partners
- MunCharity – a new B2C redistribution model
- Participated in an EU Study targeting the usage of ESF+ funds for food surplus redistribution

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Increasing general awareness about food waste prevention

- Participated in a public media awareness raising campaign in 2020 (Live wastelessly)
- Roadshow in retail stores
- Corporate educational program



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„After LIFE” plans

- Further increase the number of donors and the redistribution channel capacities
- Roll out activities in the hospitality sector
- Continue awareness raising activities, develop new methods (e.g. gamification)

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Thank you for your attention!



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