

Coop Denmark

Coop Denmark has a total of 1200 stores since we started back in 1866 The second largest however oldest grocery chain in Denmark















Food waste in Denmark

Primary production: 5,4%

Food industry: 47,3%

Retail and engros: 11,8%

Restaurants: 5,2%

Households: 30,3%

Source: The Ministry of Food, Agriculture and Fisheries (June 2021)



Food waste in Coop Denmark

1,1 % food waste measured from revenue





Challenges to reduce food waste

Tax and VAT regulations

Food administration regulations (often from EU)



Recommendations for EU legislations



Recommendations for EU legislations

21 day rule

Relevant for: All sales of eggs

Solution today: Wasting the eggs

Recommendation: Call off this regulation





Thank you for listening