



# HOW DENMARK STRIVES TO REDUCE FOOD WASTE

– key approaches and achievements

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Head of Secretariat

**ONE THIRD**



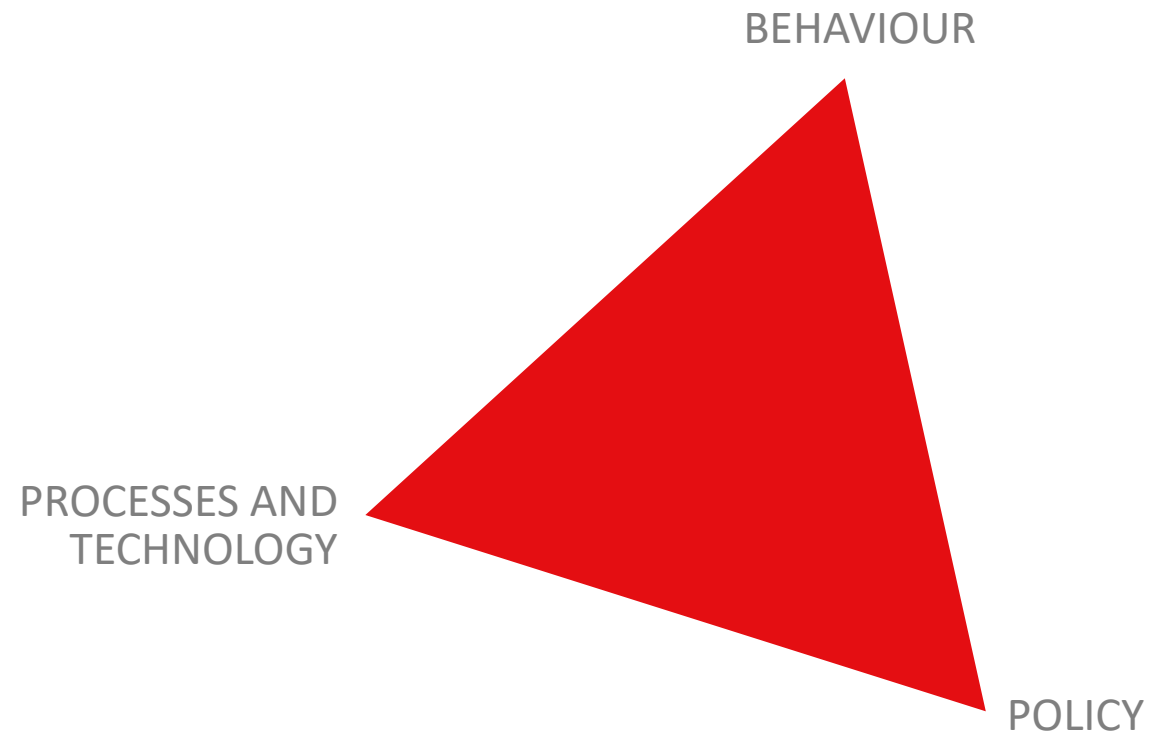
# ONE\THIRD at a Glance

- An independent think tank under the Danish Ministry of Food, Agriculture and Fisheries
- Following a strong Danish tradition, we find solutions on societal challenges through public private partnerships
- We gather minds and interests from the entire food chain, public authorities, and the research community
- We accelerate the link between knowledge and actions, mobilize greater social responsibility, and provide a test environment for interventions.

# How We're Organized

- A Board of Directors
- 50+ member organizations from farm to fork
- An international advisory panel
- Secretariat provided by the Danish Ministry of Food

# Our Focus





# Main Efforts

- **Voluntary agreement** with the Danish food businesses on a shared reduction target
- **National Food Waste Day** campaign
  - providing open source material, supported by members, partners, and ministry
- **International engagement and partnerships**
  - successfully bringing the secretariat of the auditable international standard to Denmark and chairing the Danish working group (ISO)
- **Provide recommendations** to the Danish Government on annual basis



# Our Voluntary Agreement

From across the  
entire food chain

# 56

MEMBERS

Our ambition is to  
reach a market share of

# 80

PERCENT

## LEARN MORE

- Best Practice-catalog
- 1st Progress Report

”

Share learnings and  
actions, and access  
to a space of trust

”





# The Danish Approach

Focus on collaboration

Scale beyond sectors and borders

Lower the bar for making a difference

## DO

Any action has an impact, so just start

## LEARN

Learn from your actions, if possible measure the impact

## SHARE

Whatever you learn and did, share with your peers to lower the bar of more actions



# Final thought

The future was yesterday,  
now we must add more  
extreme measures to catch  
up with the time we lost





# THANK YOU

Head of Secretariat  
Thomas Prehn

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